

## Becoming an interactive innovation support advisor

Supporting interactive innovation processes requires sound knowledge of the innovation process itself as well as mastering communication skills and tools to involve diverse actors and to stimulate the innovation process. The course addresses **students and lecturers**. Application closing date is Monday 29<sup>th</sup> April.

### The course in a nutshell

**AUDIENCE**

Students (under and post-graduate, PhD), lecturers

**DATES and Location**

- Phase 1 – Early July 2024 (day tbc; online kick-off, 2 hrs).
- Phase 2- 22-26 July 2024 (blocked, in-person phase) (arrival 21<sup>st</sup>, departure 27<sup>th</sup> of July 2024 - In-person: Kildalton College, Piltown, Co. Kilkenny, Ireland, E32 YW08.
- Phase 3 - Sep.-Oct. 2024, Follow-up on-line webinar (day tbc).

**COSTS**

**240 €** (includes 6 overnight stays with breakfast, lunch, coffee breaks, evening meal). Training materials are covered by the project.

**Transport\* to and from Kilkenny city (to meet airport bus/train) will be in place on Sunday 21<sup>st</sup> and Saturday 22<sup>nd</sup>. All other costs (such as travel) are on the expense of the participant.**



\* Time(s) to be confirmed based on participant flight/ travel details.

### Training concept and objectives

The training is organised in a blended learning format. It starts with the online kick-off meeting to introduce basic concepts around innovations (types, adoption, diffusion) and advisory methods to bring all participants to the same level of knowledge. The five days presence workshop in Ireland allows participants to acquire methodological competencies (attitudes and skills) that are necessary to facilitate interactive innovation processes and reflect their own role through an experiential learning approach. The training is completed with an online webinar which encourages participants to reflect on how they have or could use their learnings from the course.

The training will be conducted by experienced trainers (and advisors), and together with a field visit, practical innovation cases will be discussed.

**PARTICIPANTS**

Up to 30 students (under- and post-graduate, PhD candidates) with some knowledge in the field of counseling, extension/advisory work and participatory methods, and with an interest in the profession of an advisor.

Up to 4 participants involved in teaching at universities or colleges on the topic of advisory services, innovation and rural development.

All participants must attend the online phase prior to the in person meeting in Kildalton College.

**TRAINERS**

**Dr. Eleni Zarokosta** (Agricultural University of Athens), **James Maher** (Teagasc), **Rachel Clancy** (Teagasc) and **Sangeun Bae** (University of Hohenheim) in cooperation with **Prof. Alex Koutsouris** (University of Athens)

**APPLICATION**

**Deadline:** 29th of April 2024

### The training contents

- Innovation concepts and approaches
- Systemic approaches – networks – bottom up innovation
- Interactive innovation as applied in agriculture and forestry
- Communication in interactive innovation - participatory methods
- Roles of the advisor in the innovation process (the Spiral of Innovations and the Triangle of co-creation)
- Networking (and) facilitation

### Contact persons

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