

## UNIVERSITY OF HOHENHEIM

# SERVInnov

# Strengthening innovation support SERVices to enhance INNOVations for sustainable food production, ensuring the well-being of rural populations, and reducing environmental degradation and resource depletion

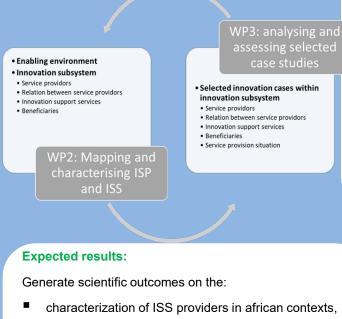


To examine: "how, when and from whom innovative stakeholders in agricultural value chains can obtain innovation support services to enable them to successfully overcome problems and improve their livelihoods"

#### **Research questions:**

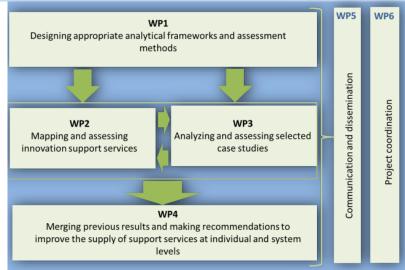
- What innovation support services (ISS) are most appropriate and qualitatively best match innovative stakeholders' needs in the different phases of innovation processes?
- How can innovation support service providers (ISP) be motivated, supported and coordinated to effectively increase innovations in agriculture and agri-food systems?

#### Data collection:



- assessment of their performance and needs related to their activities dedicated to supporting innovations,
- typologies of actors who operate within the support system and also
- support system itself and its structure at the national level.

Duration: Sept. 2018 - Sept. 2021



### Methodological approach:

- Characterising innovation support providers and services within innovation subsystems in Burkina Faso, Cameroon and Madagascar, and;
- Analysing innovation cases related to the improvement of agriculture, sustainable intensification and agrifood systems.

#### Approach allows for:

- Identification of strengths and weaknesses of support services with respect to innovation challenges,
- Exploration of the collaboration with support providers and policy makers resulting in knowledge gaps on how to best realise the supply of services.



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